



JENNIFER LARA
photography

April 11th, 2018

Jennifer Lara Photography
La Antigua Guatemala

Attn:
Crudo Textiles

CLIENT'S BRIEF

2 photos each of our products. 1 general and 1 detail. In total there are 21 products, 17 pillows and "4" pieces. Pillow sizes are 18" x 18", piece size 21" x 108". The rate for this is \$5 per finished photo.

Specifications:

White or neutral backgrounds, high resolution. We will be using these across several platforms.

- QUOTE -

PRODUCT PHOTOGRAPHY

42 professional photos

3 hours photo session

PRICE: Q1,890

What's Included:

- 2 photos of each product: 1 general and 1 detail on white background.
- Basic lighting.
- Production management
- Basic professional photographic retouching.
- Use of photographic equipment.
- Professional services.

The quote is based on the number of worked hours for the realization and post-production of the photographs. The photo session is scheduled to have a duration of 3 hours. The quote includes the photographic services, cost of photographic equipment and post-production.



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DELIVERY

The final photos will be delivered to Crudo Textiles after 10-14 business days, after the photo session is completed. All photographs taken in the photo shoot + 42 edited photographs, selected by the client, will be delivered.

All photographs taken in the photo shoot will be delivered + 42 edited photographs selected by Crudo Textiles.

PAYMENT METHOD

Milestones

I. Sample approval - 50% Deposit

An initial payment of the 50%. A sample approval will be delivered to Crudo Textiles which includes 2 samples of the pillows and 2 samples of the pieces 7-10 business days after receipt of deposit.

II. 50% Balance

Upon approval, the final product should be completed 10-14 business days. Once completed, balance will be paid in full.

NOTE:

The Payment should only be made through FotoBookers.com. The Payment can be made through credit or debit card in Guatemalan Quetzales (GTQ).

Any further question, do not hesitate in contact me.

Sincerely,

Jennifer Lara
Professional Photographer