

# GoFreelas.com

---

## **About:**

GoFreelas is the online platform where anyone can hire a skilled person in just few clicks. It is the simplest way to hire a freelancer for your event!

## **Project description:**

The project consist in the development of an online platform where users can register and use the site to hire freelancers or find jobs. The main difference between this platform and the rest of freelancer sites is that freelancer are hired to do the job in a local place, usually in events.

Project will be developed in phases but some requirements need to be considered in the beginning. Following considerations need to be taken in account:

- Site need to be multi-language.
- Site will be available in different countries in the future.
- Freelancers, employers and jobs are related to a specific country.
- Site will have a mobile application in the future.
- Project need to have a solid architecture design in order to be scalable.

Principle features and modules are described below:

## **Users:**

Anyone who create an account in the site is considered an user. Users can create accounts using a valid email, Google or Facebook account. When signing up to the platform, users are asked to registers as freelancers or as individuals who need to hire someone.

Once an user sign in to the platform, different functionalities will be available based on the role assigned. Roles described below:

## **Freelancer:**

A freelancer user is the one who signed up in the platform looking for jobs. Freelancer are able to search for jobs in the platform and apply for them. Every month, a freelancer will be assigned with a certain number of coins that he will use when applying for jobs. Every time a freelancer applied for a job, certain number of coins will be subtracted from his account and eventually, he will run out of coins. If the user wants to apply for more jobs but he doesn't have any coins, he can buy them. It is possible to post a freelancer proposal on top and give a priority if extra coins are added to the proposal. A job proposal from a freelancer should have a text area where he explains why he is the right candidate for the job and additionally he can send additional information about availability and other conditions.

All freelancer will have a profile page on the platform. General information such as work experience, freelancer description, portfolio and other information will be displayed in the freelancer profile page. Additional to this, relevant information about freelancer job history will be shown in his profile page. Following information will determine the success of freelancers to find new jobs: 1) Reviews from clients 2) Freelancer rate 3) Verified identity.

Freelancer will be encourage to provide all the following information but not all fields are mandatory:

<b>Fields</b>	<b>Required</b>	<b>Description</b>
Username	Mandatory	Ask when signing in
Password	Mandatory	Ask when signing in
Email	Mandatory	Ask when signing in
First Name	Mandatory	Ask when signing in
Last Name	Mandatory	Ask when signing in
Profile picture	Optional	Ask when signing in or when editing profile
About/Description	Mandatory	Available when editing profile and should be filled if user wants to apply for jobs
Mobile Number	Mandatory	Available when editing profile and should be filled if user wants to apply for jobs
Facebook URL / Site URL	Optional	Available when editing profile
Date of birth (optional)	Optional	Available when editing profile
Nationality (optional)	Optional	Available when editing profile
Country of residence	Mandatory / automatic	Website will be available in many counties, this filled is automatically set based on the county where user is signing up. User can edit this filled after signed up.
State	Optional	Available when editing profile
City	Optional	Available when editing profile
Skills	Optional	Available when editing profile. Skills are going to be saved in DB as tags. Tags will be used later as filters.
Languages	Optional	Available when editing profile. Languages are going to be saved in DB as tags. Tags will be used later as filters.
Portfolio/Gallery	Optional	Users will be available to create a maximum of 5 portfolio with a maximum of 10 images inside each one.

## **Employers / People looking to hire:**

An employer user is the one who signed up in the platform looking for freelancers. Employers are able to search for freelancers in the platform and invite them to apply for their jobs.

Employers are the only users who can create jobs in the platform. After creating a job, employers receive offers from freelancer who are willing to do the job. When an employer decide to hire a freelancer, he will need to book for him. There would be a fee for freelancers booking, this fee will be set by the system administrator, and it will vary from county to county. Fees can be configured as a fixed amount or as a percentage of the job budget. Fees are paid to GoFreelas.com using Paypal. Due the nature of the jobs, freelancer can receive their money in cash or by Paypal when they finish their jobs. If freelancer choose to receive his payment through Paypal, he must create a Paypal account. Payment through Paypal is only possible if the employer agree to use this method.

Confirming and booking a freelancer for a job will give the right to the freelancer and employer to write reviews about each other. The review and rating features are the key factors for both users to find jobs and hire freelancers successfully.

All employers will have a profile page in the platform. General information will be displayed on the employer profile page. Additional to this, relevant information about employer reputation will be shown in his profile page. Following information will determine the success of employers when hiring a freelancer: 1) Reviews from freelancers 2) Employer rate 3) Verified identity.

Both, freelancers and employers will have the option to get verified if they pay an amount of money to GoFreelas.

Employers will be encourage to provide all the following information but not all fields are mandatory:

<b>Fields</b>	<b>Required</b>	<b>Description</b>
Username	Mandatory	Ask when signing in
Password	Mandatory	Ask when signing in
Email	Mandatory	Ask when signing in
First Name	Mandatory	Ask when signing in
Last Name	Mandatory	Ask when signing in
Company Name	Optional	Ask when signing in or when editing profile

Profile picture	Optional	Ask when signing in or when editing profile
Address	Mandatory	Available when editing profile and should be filled if user want to hire a freelancer
Mobile Number	Mandatory	Available when editing profile and should be filled if user want to hire a freelancer
Facebook URL / Site URL	Optional	Available when editing profile
Date of birth (optional)	Optional	Available when editing profile
Nationality (optional)	Optional	Available when editing profile
Country of residence	Mandatory / automatic	Website will be available in many counties, this filled is automatically set based on the county where user is signing up. User can edit this filled after signed up.
State	Optional	Available when editing profile
City	Optional	Available when editing profile
Paypal Account	Mandatory	Available when editing profile and should be filled if user want to hire a freelancer.

### Jobs:

Jobs are posted by employer users. Anyone can search for jobs but only registered users can apply for jobs or see extra information. An employer can create as many job as he wish and a freelancer can apply to as many jobs as he can, restriction to the number of jobs to apply are defined by the number of coins available for the freelancer. Jobs can be created and set to be recurrent, recurrence is defined by the employer. There will be a message board between freelancers and employers where they can negotiate and exchange relevant information about the tasks. Messages are related to an specific job proposal. After created, a job can be updated or deleted. Additional jobs will have a flag that determine if they are published in the website. Jobs are going to be categorized. Categories are created by the system administrator.

When creating a job, following information is needed:

Fields	Required	Description
Name	Mandatory	Job name / title
Description	Mandatory	Job description
Category	Mandatory	Selected from a list of categories

		defined by the system administrator
Date	Optional	Can be range of dates
Time	Optional	Can be range of time
Address/location	Mandatory	Address will include zip code, street address, etc.
Cover Image	Optional	Employers can upload cover images for it jobs.
Budget	Mandatory	Define in local currency. Currency symbols are set automatically based on the county.
Benefits	Optional	Benefits are going to be saved in DB as tags. Tags will be used later as filters
Recurrence	Optional	Define if the event is recurrent. Possible recurrence: daily, weekly, monthly.

### **Other modules:**

Principle modules and functionalities were listed above, summary of those modules and related ones are listed below:

- Freelancers
- Employers
- Jobs
- Message board
- Review and rate systems
- Payment system
- Platform configurations
  - Set fees configurations by country
  - Create, update, delete job categories
  - Set default currency and language for the site by county
  - Paypal account configurations
  - Create, update, delete users by system administration

### **Other project requirements:**

- Translations should be easy to manage. i.e. Using text files
- Platform should be developed using a PHP programming framework (Preference CodeIgniter. If choosing another framework, justify why)
- Code need to be optimized, well written and commented in English.
- E/R model should be provided and database should be provided